

**BOB BUCKTER COLOR CONSULTANT  
PAINT COLOR DESIGN BY MAIL  
EXTERIOR QUESTIONNAIRE**

**All decision makers must participate**

**PRIMARY COLOR PREFERENCES**

**MAIN BODY:** RATE ALL, FIVE STRONGEST, ONE WEAKEST

BEIGE "	RED "	BLUE "	YELLOW "	GRAY VIOLET "
GREEN "	PEACH "	SAGE "	TAUPE "	BLUE GRAY "
PURPLE "	PINK "	GRAY "	ORANGE "	GRAY GREEN "

**MAJOR TRIM PREFERENCE**      LIGHT "      DARK "

**ACCENT PREFERENCE**

Rate all, 5 being strongest, 1 being weakest

GREEN "	TEAL "	BLUE "	PURPLE "	BURGUNDY "
	RED "	AUBERGINE (dark purple) "		

**DESIRED OVERALL STRENGTH/VISUAL IMPACT OF YOUR PAINT JOB**

MILD, CONSERVATIVE "      MODERATE "      STRONG, BOLD "

**NEIGHBORHOOD PAINT JOBS - LIST COLORS AND RATE**

MILD, CONSERVATIVE 1    MODERATE 2    STRONG, BOLD 3

What is the main body color of the three houses to the right and left (total six)?

Rate each for overall impact of color, list position

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Is this a historic or architecturally interesting older home? If so, choose a few favorite color designs on historic homes and send me pictures, explaining what you like and dislike about them. I suggest reviewing the book, *PAINTED LADIES REVISITED*, by Pomada and Larsen, or any of their other *PAINTED LADIES BOOKS*, and sending me a list. There are many other books, just scan the picture and send it to me with comments.

Tell me anything else about your preferences and attach page if needed:

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**Circle if any of these paint suppliers are in your area**

BENJAMIN MOORE    FULLER O'BRIEN    PRATT AND LAMBERT    OTHERS , LIST

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**PHOTOS:** Take about 36 photos - digital (use .jpg format), 35 MM color print, 100 or 200 ASA, *Polaroid does not work*. Take one full frame shot of each side of the building, then telephotos (200 MM) of **EVERYTHING TYPICAL TO THE ARCHITECTURE**. It is especially important to magnify 2nd and 3rd story detail. Or, you may send elevations of a new home or building. Emailing many photos is too cumbersome. Please, either send the photos or disk by USPS or upload to an online photo site, or you can use an online access program like yousendit.com to send your .jpg pictures. Please do not send other formats.

I will call you by phone to discuss a tentative color scheme, mark up the photos in a simple paint-by-number system, make up a color specification sheet defining names of paints, colors, brands, formulas, sheens, and placements. You will get small color swatches that the painter will be responsible for matching according to my instructions of the color spec sheet. I will make simple architectural recommendations if and when appropriate. For example, add a strip or border, add panel molding, etc.

I have produced over 600 color by mail jobs in over 30 states, some of which have been published or won awards. When finished, please send finished photos of good quality to me.

**I charge \$500 for most single building exterior color packages. If your job is multi-building, particularly complex, and/or requires both interior and exterior specifications, the fee will be higher and we will agree on the total before proceeding.**

**COST OF COLOR SERVICE \$ \_\_\_\_\_**

**NO COST OR OBLIGATION TO SEND YOUR PACKAGE!** When I receive your package and review it, I will call you to discuss your preferences. When we reach general agreement about your design, I will request a check for 50% of my fee. You will be billed for the balance when you receive your color design package, in about 10 days.

**NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_