

**DR. COLOR PAINT COLOR & DESIGN
BY MAIL QUESTIONNAIRE**

ALL DECISION MAKERS MUST PARTICIPATE

**PRIMARY COLOR PREFERENCES – MAIN BODY
RATE ALL: FIVE STRONGEST – ONE WEAKEST**

BEIGE	RED	BLUE	YELLOW	GRAY VIOLET
GREEN	PEACH	SAGE	TAUPE	BLUE GRAY
PURPLE	PINK	GRAY	ORANGE	GRAY GREEN

MAJOR TRIM PREFERENCE - LIGHT DARK

**ACCENT PREFERENCE
RATE ALL: FIVE STRONGEST – ONE WEAKEST**

GREEN	TEAL	BLUE	PURPLE	BURGUNDY
	RED	DARK PURPLE		

DESIRED OVERALL STRENGTH/VISUAL IMPACT OF YOUR PAINT JOB

MILD/CONSERVATIVE	MODERATE	STRONG/BOLD
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NEIGHBORHOOD PAINT JOBS

MILD/CONSERVATIVE	MODERATE	STRONG/BOLD
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What is the main body color of the three houses to the left and to the right (total six houses)? Rate each for overall impact of color, and list position.

Is this an historic or architecturally interesting older home? If so, choose a few favorite color designs on historic homes and send pictures to me, explaining what you like and dislike about them. I suggest looking at the [Painted Ladies](#) books, or any other images on google. Please scan the picture in color with your comments.

Tell me anything else about your preferences – Attach a page to this form.

Circle if any of these paint suppliers are in your area.

BENJAMIN MOORE	FULLER O'BRIEN	CREATIVE PAINTS	SHERWINN WILLIAMS	PRATT & LAMBERT
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List others _____

PHOTOS: Take about thirty -six (36) photos – use.jpg format, 35 MM color print, 100, or 200 ASA, **NO POLAROID**S. Take one full frame shot of each side of the building, then telephotos (200 MM) of EVERYTHING TYPICAL TO THE ARCHITECTURE. It is especially important to magnify the second and third story detail. Or, you may send elevations of a new home or building. Sending options: send physical photos in the mail, send a disk or flash drive with the photos via mail, share the photos with me via google drive, or dropbox, or yousendit.com. Let me know which method you will be providing me with the pictures. DO NOT send through email as there are too many to send.

Once I have received the pictures, I will call you to discuss a tentative color scheme, mark up the photos in a simple paint-by-number system, make up a color specification sheet defining names of paints, colors, brands, formulas, sheens, and placements. You will also get small color swatches that the painter will be responsible for matching according to my instructions on the color specification sheet. I will make simple architectural recommendations if appropriate. For example, adding a strip, border, or panel molding etc.

I have produced well over 600 color by mail jobs in most of the United States of America and many other countries, some of which have been published or won awards. When finished please send me photos of good quality so I can feature it in my annual calendar.

The Cost of the Color by mail service is \$ 750.00 for most single building exterior packages. If your project is multi-building, or particularly complex, additional charges will apply, and if there are any architectural enhancements, restoration advice, graphics, renderings, stencils etc., that are needed in the project. Dr. Color and the client will come to an agreement on those additional prices which will depend on timeline and size of the project of course.

A \$525.00 or (70%) payment is due upon receipt of initial pictures and the completed form above. The remainder \$225.00 or (30%) is due upon the delivery of the final color specifications package.

Client Information

Name _____ Date _____

Address _____

Phone _____ Email _____